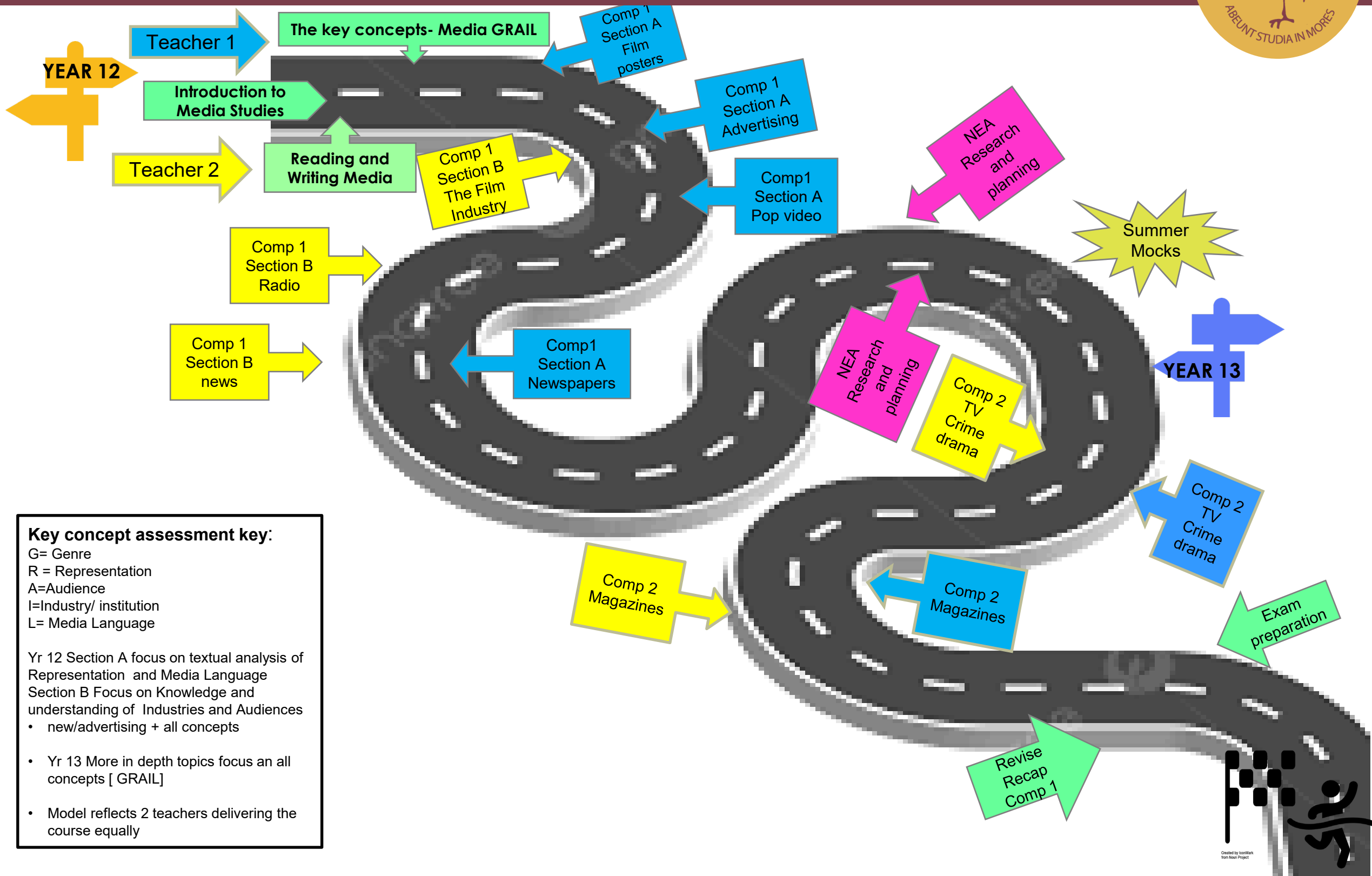


# Media KS5 Subject Curriculum

## LEARNING JOURNEY



**Key concept assessment key:**  
 G= Genre  
 R = Representation  
 A=Audience  
 I=Industry/ institution  
 L= Media Language

Yr 12 Section A focus on textual analysis of Representation and Media Language  
 Section B Focus on Knowledge and understanding of Industries and Audiences

- new/advertising + all concepts
- Yr 13 More in depth topics focus on all concepts [ GRAIL]
- Model reflects 2 teachers delivering the course equally